

Instructions For Submitting Funding Application Grant Program To Support Local Prevention Councils

Appendix C: Prevention Strategies and Service Type Codes

- **Alternative Activities: STA**
- **Capacity Building: STC**
- **Education: STE**
- **Information Dissemination: STN**
- **Environmental Strategies: STV**

Note: *Bold items are required activities

Service Type	Code	Definition	Count Method	Suggested A
Youth/Adult Leadership Function	STA07	This is a structured, prevention service that uses adults to provide guidance, support, and other risk reduction	Number of participants	Examples are coaching acti
Accessing Services and Funding	STC01	This service increases or improves the prevention or health promotion capacity of a community by developing resources to support services.	Number of grants/budgets submitted	Examples are nating Federal developing an of Federal, st resources; or de ets. (All budg
Focus Group	STC011	This is a structured interview of groups of 6-10 people at the same time in order to gather information, support local data collected, or collect input on new ideas	Number of people in the group	Participants c ents, people i
Coalition Building	*STC013	This is a service designed to build or enhance coalition resources or membership through <u>outreach and engagement</u>.	Number of <u>new people or organizations</u> committing to support	Outreach to tation.
Coalition Capacity Building	*STC014	This is participation in training or other meetings related to the implementation of DMHAS funded programs at the community level.	Number of people in the coalition (count	Examples are learning com ing training cific readine
Monitoring and Evaluation	*STC015	<u>Collection, analysis, or reporting of data.</u>	Number of people involved in	Examples are process or o
Assessing Community Needs	*STC02	This is a <u>formal assessment of prevention needs and response capacity that describes data and information about substance use and related problems and identifies prevention priorities and at-risk and high-risk populations.</u>	Number of people involved in the process	Assessment t school infrac veys, school availability (of retail outl nances in exi community r
Community/ Volunteer Services - Training	STC03	This is a <u>structured service intended to impart information to individuals</u> or community groups. It may include the teaching of organizational development skills	Number of people who received the training	Examples cou ers, or coaliti Compliance C tion Academy to Youth Con School of Pre *C

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Community Team Activities/ Coalition Meetings	*STC05	This is the work of a coalition or other formal community team that fosters, supports, enhances, or advocates for prevention and health promotion.	Number of participants	Required to LPC meeting Examples are <u>that ideally i</u> <u>resentation a</u> <u>tion services</u>
Training Services	STC06	This is the delivery of structured prevention training intended to develop professional proficiency in prevention program design, development, and delivery.	Number of people trained	Examples are training prog skill- building clude: Profes about the ide stance, local p about screeni ing local spor

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Coalition Planning Activity	STC10	Coalition planning activity to address identified problem substance, coordinating activities with coalition partners, and planning for <u>additional funding</u>	Number of participants	Development of strategic plan
Classroom Educational Services	STE02	This is a service that is part of the delivery of a recognized prevention <u>curriculum</u> in a school.	Number of participants	Examples are <u>registries of recurring substance abuse</u> students, <u>spe</u> <u>low substance</u>
Educational Service for Youth Groups	STE03	This is a service that is part of a <u>structured multi-session substance abuse prevention program for youth groups</u>	Number of participants	(children, teens, youth organizations, Girls Clubs, serving youth, problem substance)
Parenting/Family Education	STE04	<u>substance abuse program</u> designed to assist <u>parents and families</u> in addressing substance abuse risk factors, implementing protective factors, and learning about the effects of <u>substance abuse on individuals and families</u>	Number of participants	Programs that are related to community substance abuse, family normalization
Small Group Sessions	STE06	This is a psycho educational group for youth of not more than 16 members focused on the identified priority substance.	Number of participants	Diversion from justice (JRB / school) i.e. Stanford i.e. Southing **application

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Health Fairs	STN02	This is participation in a school or community gathering to disseminate written materials and information on identified problem substance and related issues.	Number of attendees	Examples are fairs; health expo; shopping mall health events.
Audiovisual Material Disseminated	STN10	This is dissemination of original audiovisual material related to substance abuse, its effects on individuals, schools, families, and communities.	Number of materials disseminated	Examples are media website. This includes Loan Services.
Material Disseminated	*STN11	This is dissemination of materials designed to inform individuals, schools, families, and communities about the effects of the identified problem substance, approaches to prevention, and available services.	Number of people given the material	Examples are brochures; posters; social media content; hit count numbers.
Curriculum Disseminated	STN12	This is dissemination of a course of study in prevention that includes all the <u>materials needed for the course to be replicated</u> , including learning goals and objectives, materials, evaluation.	Number of people given the curriculum	Examples are provided to a school.
Public Service Announcement Disseminated	STN14	This is dissemination of a Public Service Announcement (PSA), a media message disseminated through television, radio, or a website, designed to inform and educate audiences about identified problem substance and its effects on individuals, schools, families, and communities. *PSA concept requires prior approval by DPUAOC.	Number of people listening to or viewing the PSA	A PSA on your school TV station.
Mass Media Campaign Distributed	STN16	A <u>media campaign</u> uses social marketing and public education principles to deliver substance abuse prevention or health promotion messages designed to change social norms on the identified problem substance. <u>This is a series of messages, based on careful research and knowledge about the intended audience so that they are consistent with their values, attitudes, and motivations.</u>	Census of the "community" impacted by the campaign	Using print, broadcast, or a community ad, web content, signs, postcards, etc.
Speaking Engagement	STN17	This is a speech, news conference, briefing, classroom presentation, assembly presentation, hearings, or volunteer speaker's bureau assignment to impart information about the identified problem substance, prevention and related issues. (Single occurrence). *Payment / honorarium \$500.00.	Number of attendees	A staff speaks at a speaker for the community.
Preventing Sale of ATOD/vape	STV02	This is a service designed to prevent the sale of ATOD/vape.	Number of merchants impacted	Retailer compliance.
Establishing Policies	STV04	This is the establishment of school, workplace, or community policies regarding use, including establishment of drug-free school zones or workplaces; and development of school or business policies.	Number of people impacted	ATOD/Vape free zone. Review school / workplace policies.

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Changing Codes, Ordinances, Regulations, and Legislation	STV05	This is a service designed to <u>change codes, ordinances, regulations, or other laws</u> to reduce access and availability.	Number of people impacted	Zoning ordinance ATOD/vape out of existing outle ordinances; regu legislators or cit
Enforcement of public policy	STV06	This is a service designed to support public policy.	Number of people impacted by the initiative	Campaigns to en carry out the initiative